



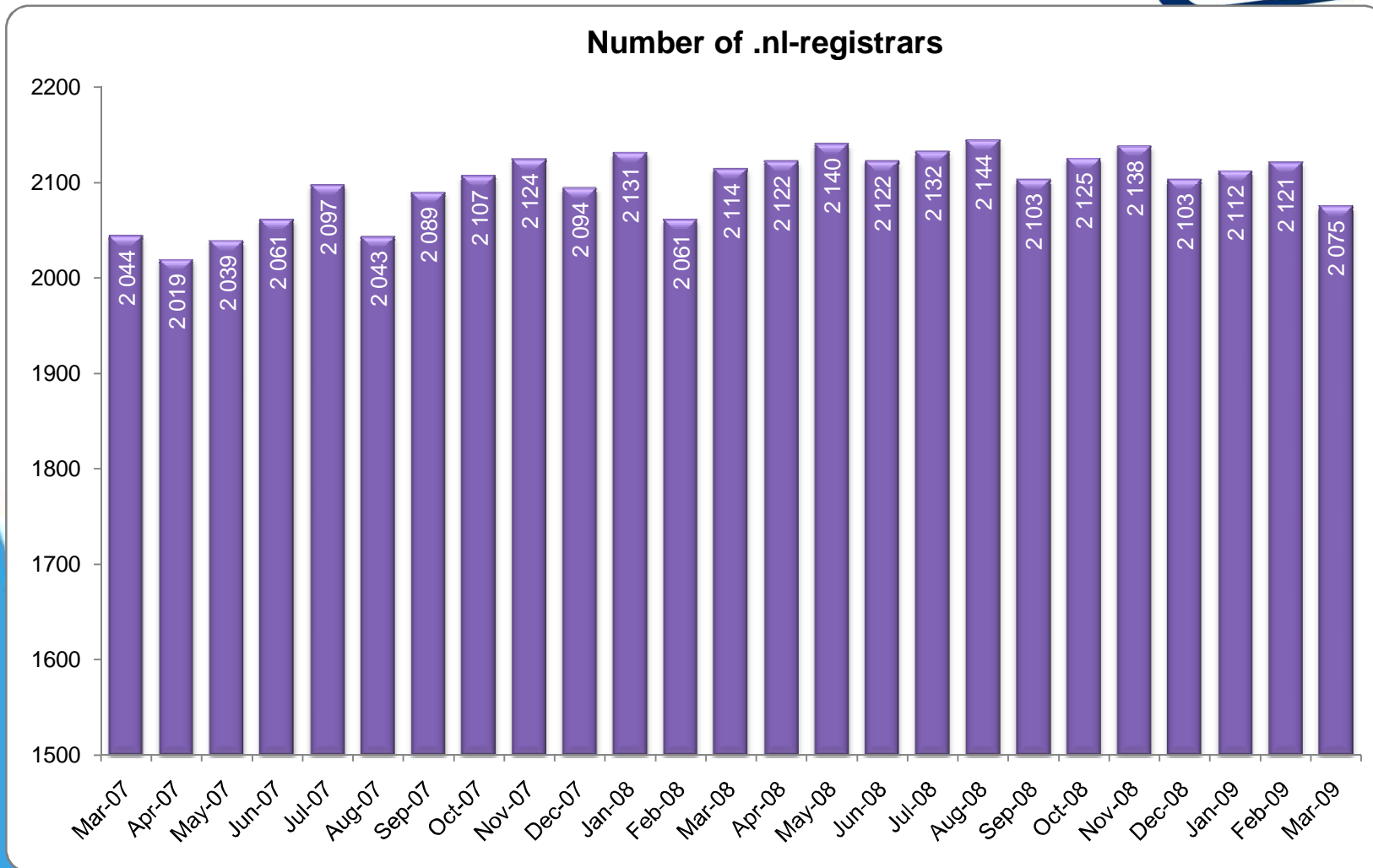
The Crisis and the Dutch domain name market

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 een product van SIDN

The logo for the .nl domain, featuring the letters 'nl' in a dark blue, sans-serif font. A small orange dot is positioned to the left of the 'n'. Below the logo, the text 'een product van SIDN' is written in a smaller, dark blue, sans-serif font.

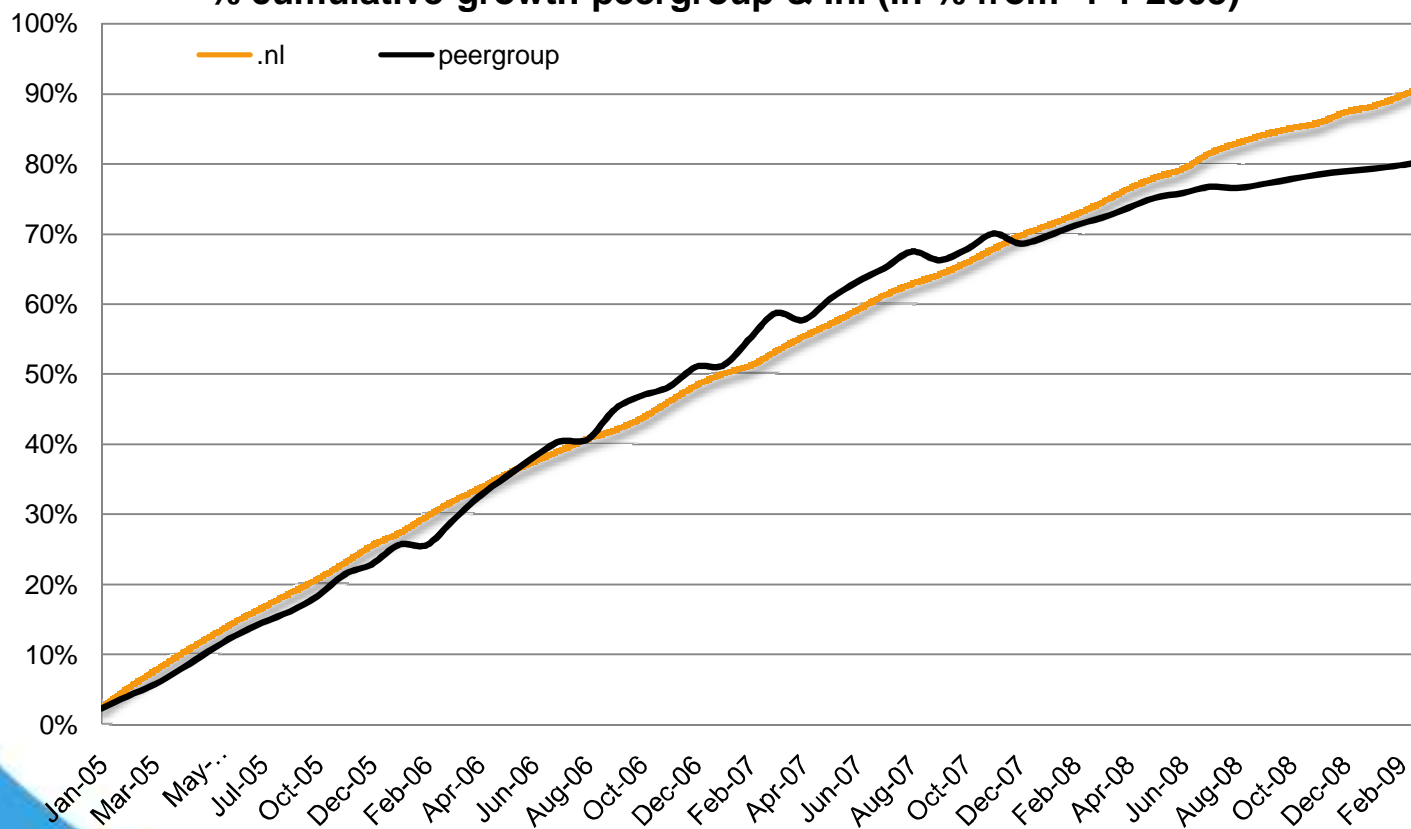
Registrars



International peergroup: .com,.info, .biz, .org, .net,.eu, .uk, .de



% cumulative growth peergroup & .nl (in % from 1-1-2005)

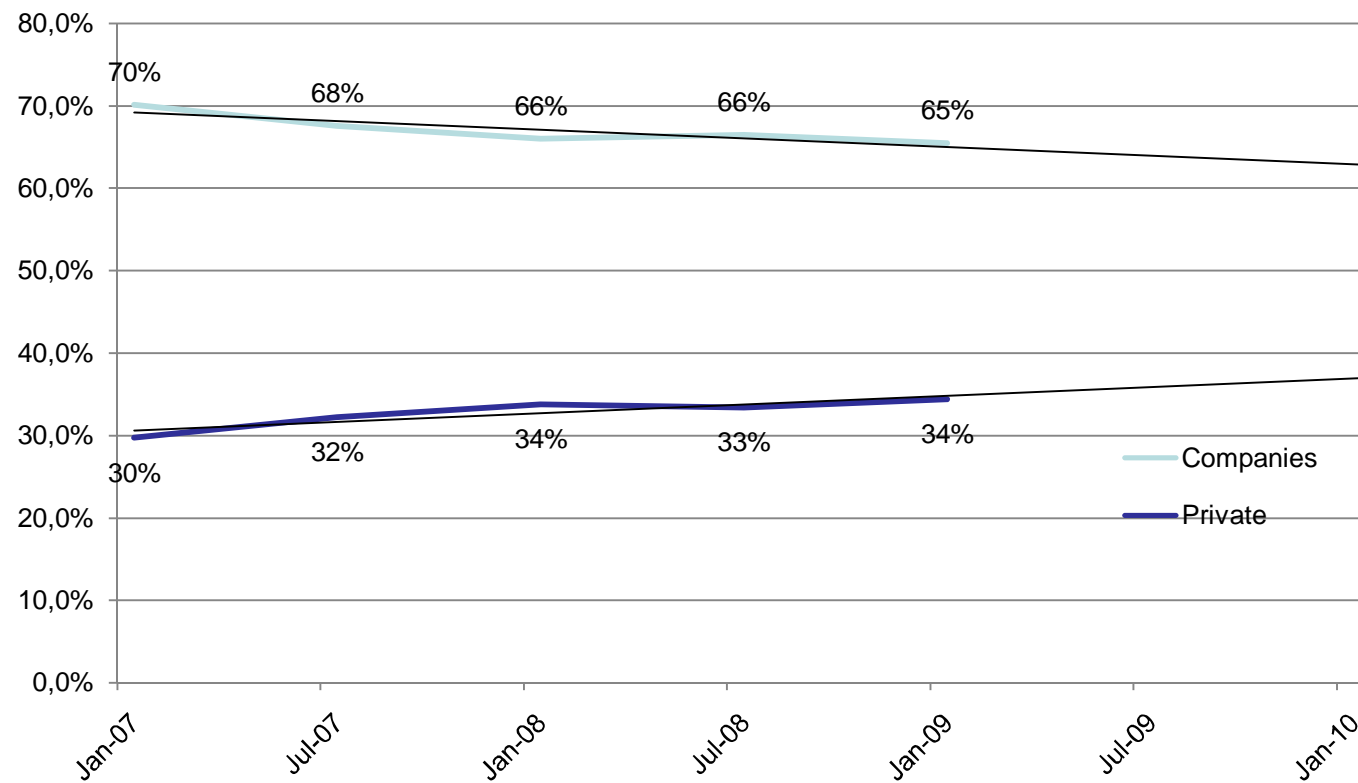


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Private individuals hot in primary market



% private individuals/companies in .nl



Secondary market in the Netherlands extremely attractive



	Average price 2007	Average price 2008	Growth
.nl	€ 1.581	€ 2.889	82,73%
.fr	€ 1.735	€ 2.846	64,03%
.at	€ 776	€ 1.082	39,43%
.de	€ 1.017	€ 1.170	15,04%
.eu	€ 965	€ 874	-9,43%
.ch	€ 1.241	€ 1.082	-12,81%
.net	€ 1.385	€ 1.142	-17,55%
.info	€ 743	€ 570	-23,28%
.biz	€ 767	€ 536	-30,12%
.org	€ 1.323	€ 842	-36,36%
.es	€ 3.151	€ 1.724	-45,29%
.com	€ 3.417	€ 1.700	-50,25%
.co.uk	€ 4.615	€ 2.201	-52,31%

Source: Sedo

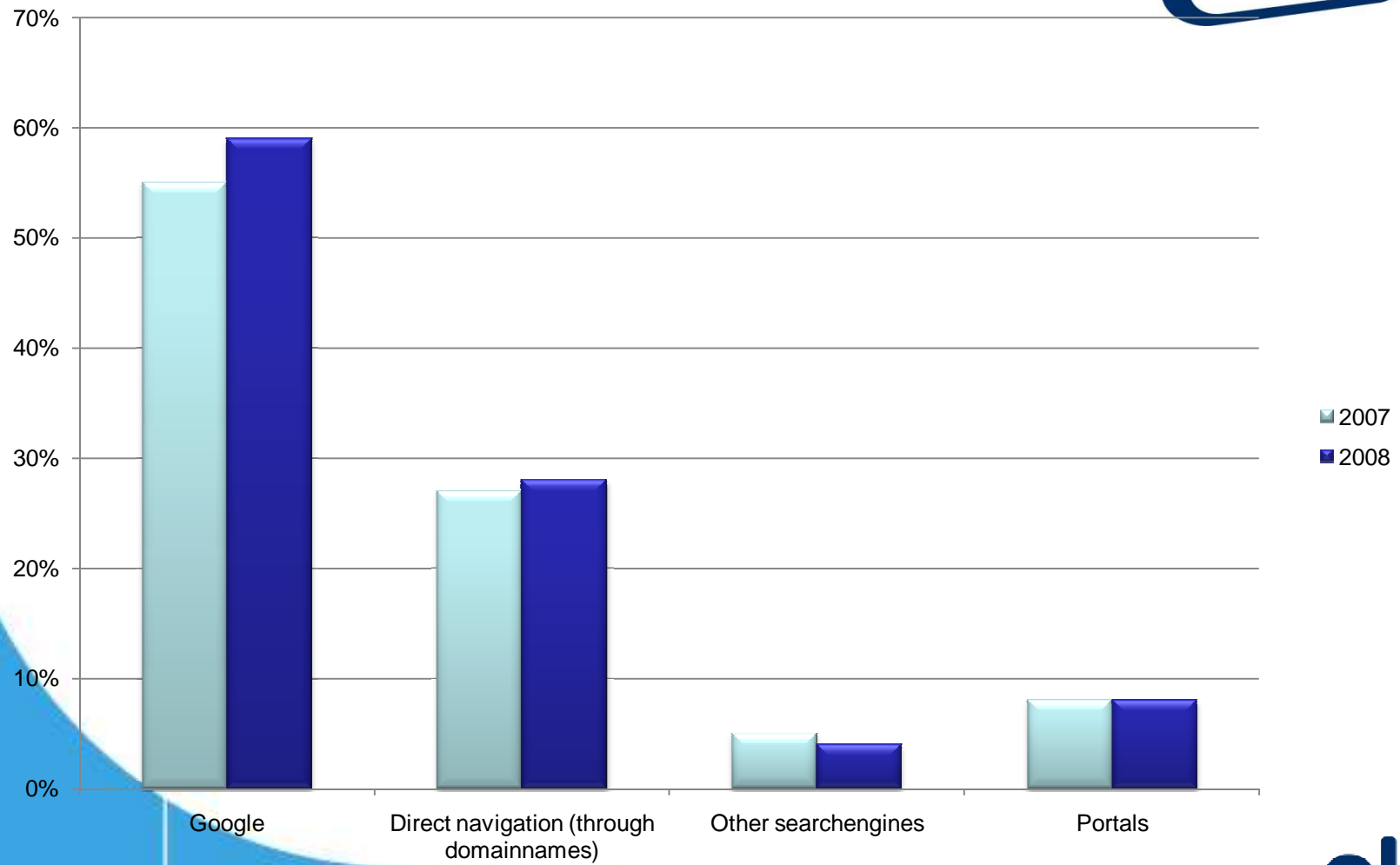


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So what's our problem with the secondary market?



Direct navigation perpetually feasible?



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Summarizing



- Growth is still going strong.
- Still plenty of potential in private sector.
- Secondary market growing and more growth expected.
- Volume and 'competition' with Google cause for concern.



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Questions?



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