

IDN future at .CZ

CZ.NIC z. s. p. o.

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April 16th 2009 – Future business trends
in domain industry, Warszawa, Poland

History

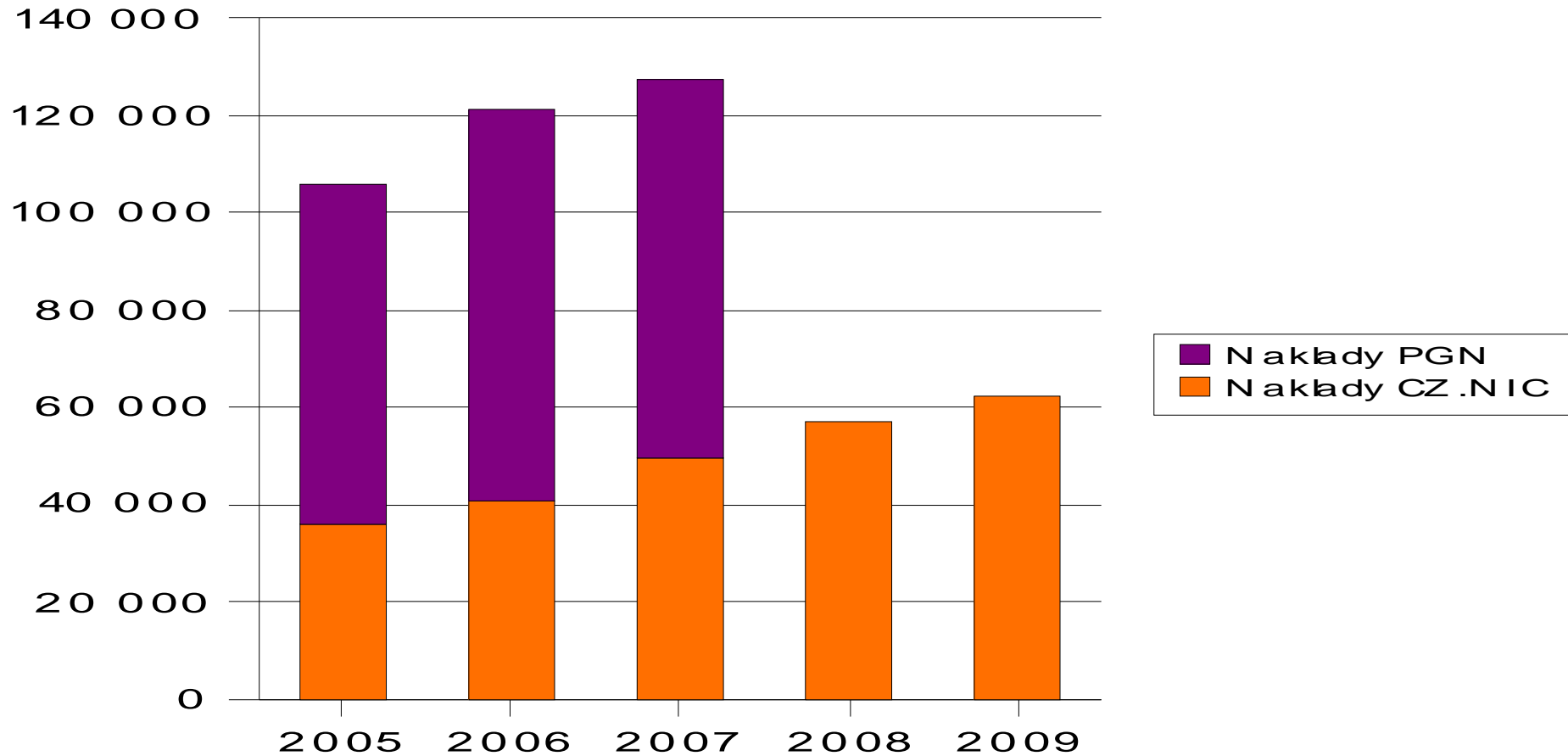
- Non for profit association founded 1999
- TLD – national treasure
- CZ.NIC outsourced complete .CZ technical operations
- Community was not happy - high costs, no development
- Idea for a switch to in-house operations from DNS.BE, EURid (www.eurid.eu) and CENTR (www.centri.org)
- Member of CENTR – Andrzej Bartosiewicz chairman

D-Day 2.10.2007

- 2.10.2007 we switched from outsource to in-house
- Without any tech problems (plan B,C)
- ENUM was also a test
- New brand name, logo
- Lower price
- Registry – Registrar – Registrant (only)
- We change also internal organisation model
- FRED

Cost history-future

mil CZK (1CZK=25.2EUR), Outsourcing, In-house.



Today

- 58 members
- 32 Registrars (incl. foreign)
- Collegiums structure, Government, regulatory, ADR seats
- Domain price 7EUR
- Now cca 540.000 .CZ, 4.700 ENUM domains
- DNSSEC, ENUM
- And IDN?????

IDN

- We are doing survey
- We have community feedback
- Results – 81% “NO” company
- Results – 66% “NO” individuals
- Who wants - registrars
- Technically we are ready

IDN – are we ready “politically?”

- Right now working on it
- Options: sunrise X land rush
- Land rush – I am not a friend
- Sunrise: what about more requests for one domain?
- First like .EU, lottery like .ES, auction .CZ
2letters
- Same price, lower price, regulatory
- Timing - 2010

**Thank you.
Question?**

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